



List of Subprocessors

Below is a list of current Subprocessors whose services are utilized by Bluecore.

Release Date: December 17, 2024

Effective Date: January 16, 2025

Subprocessor	Physical Location	Description
42 Layers Corp.	USA	Data Conduit and Data Transformation Tool
Amazon Web Services, Inc.	USA	Web Hosting, Data Storage, Compute Power for Processing
Bluecore Software Private Limited	India	Support and Maintenance, Consulting, Success Management, Professional Services, Software Development, Quality Assurance
Clever Software	Ukraine	Engineering Augmentation Resources
ExaVault, Inc.	USA	Secure File Transfer Service
Gong.io, Inc.	USA	Meeting Recordings
Google Cloud Platform	USA	Web Hosting, Data Storage, Compute Power for Processing
Hex Technologies, Inc.	USA	Collaborative Data Analytics Platform
Looker Data Services, Inc.	USA	Generator of Analytics Reports
Monday.com LTD	USA	Campaign Planning and Customer Communication
Okta, Inc.	USA	Provider for Access Control and Identity
Remotely	Argentina	Engineering Augmentation Resources
Twilio, Inc. / Sendgrid	USA	Email and SMS Delivery Services
Valtech LTD	India	Customer Support; Platform Product Support
*Criteo SA	France	Media Integration for Advertising
*Facebook, Inc.	USA	Media Integration for Advertising
*Google Ads	USA	Media Integration for Advertising
*Pinterest, Inc.	USA	Media Integration for Advertising
**Live Intent, Inc	USA	Customer Site ID Network Services
***Apollo Graph, Inc.		GraphQL API Hosting Provider
***Functional Software, Inc. (sentry.io)	USA	Error Logging
***Google, Inc.	USA	LLM Provider
***OpenAI, Inc.	USA	LLM Provider



*denotes Subprocessors that are used only if the relevant Media Integration is purchased pursuant to the applicable SOW

**denotes Subprocessor that is used only if the relevant ID Network is purchased pursuant to the applicable SOW

***denotes Subprocessor that is used only if Alby Shopping Assistant is purchased pursuant to the applicable SOW